OFFICIAL RULES

“99.7 WOOF FM SECRET KEY CONTEST”

Sponsored by 99.7 WOOF FM, AMP Media, Camping World of Dothan and Participating Sponsors

NO PURCHASE NECESSARY TO ENTER OR WIN.

A purchase will not increase your chances of winning.

By participating in this contest, all entrants agree to be bound by these Official Rules and by all decisions of 99.7 WOOF FM, which are final in all matters relating to this promotion.

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1. SPONSOR

The WOOF FM Secret Key Contest ("Contest") is sponsored and administered by:

99.7 WOOF FM
An AMP Media Station in partnership with **Camping World of Dothan** along with participating promotional sponsors, advertisers, vendors, affiliates, prize providers, event partners, volunteers and promotional representatives. Collectively referred to herein as the "Contest Sponsors."

2. ELIGIBILITY

The contest is open only to legal residents of the United States who are at least twenty-one (21) years of age at the time of entry. Void where prohibited by law.

The following individuals are NOT eligible to participate:

- Employees of AMP Media
- Employees of 99.7 WOOF FM
- Employees of Camping World
- Employees of any participating sponsor
- Employees of prize providers
- Employees of advertising agencies
- Employees of promotional partners
- Employees of affiliates
- Employees of subsidiaries
- Employees of parent companies
- Immediate family members (spouse, parents, grandparents, children, siblings)
- Anyone residing in the same household as an employee listed above

The Station reserves the right to verify eligibility at any time and disqualify anyone who has violated any of these rules.

3. CONTEST PERIOD

The contest will run for approximately twelve (12) consecutive weeks beginning on a date announced by WOOF FM and concluding with the Grand Prize Event currently scheduled for: **Saturday, December 5**

The Station reserves the right to modify contest dates, schedules, or timing without notice.

4. HOW TO ENTER

Throughout the contest period, WOOF FM will hide specially branded Secret Keys at various public locations throughout the Wiregrass. Secret Keys are anticipated to be hidden each week; however, the Station reserves the right to increase, decrease, postpone, relocate, substitute, or cancel key drops at its sole discretion. Listeners will receive clues throughout the day on WOOF FM radio directing them toward hidden key locations. Individuals who locate an official Secret Key must follow all instructions announced by WOOF FM to officially qualify. Only officially verified keys qualify. Lost, damaged, altered, duplicated, counterfeit or unauthorized keys are void.

5. QUALIFICATION

Each verified Secret Key finder becomes an Official Qualifier. **(One Key Per Household):** Only one individual per household may qualify for the Grand Finale. A household is defined as all persons residing at the same residential address. If more than one person from the same household finds a Secret Key, only the first eligible person whose Secret Key is successfully verified will be recognized as the Official Qualifier.

Approximately between ninety-nine and one hundred and twenty-five (99-125) qualifiers are anticipated, although the Station reserves the right to alter this number should circumstances require. Each contestant may qualify only once unless otherwise announced by the Station.

6. GRAND FINALE

The Grand Finale is expected to take place at Camping World of Dothan on Saturday, December 5th 2026

Qualified contestants must: Appear in person, Present valid government-issued identification, Sign all required releases, and Meet all eligibility requirements.

Failure to appear when instructed will result in forfeiture and disqualification to participate. No proxy participation will be permitted.

*ONLY 1 OFFICIAL WINNER WILL BE CHOSEN FOR THE GRAND PRIZE.

*The winner will accept responsibility to pay all taxes & fees associated with winning the grand prize.

7. REVERSE DRAWING

All contestants who qualify will start the contest and participate in a reverse draw down. If 99 contestants are not present who qualified by locating a hidden key, WOOF FM will choose from spectators on site to fill remaining vacancies by random selection and their own discrepancies. The station retains sole authority over the method of elimination. The remaining Final Ten contestants will each randomly select one sealed envelope. Each envelope corresponds to one camper key. Only one envelope contains the official winning key. Contestants may not exchange envelopes or keys. **ALL DECISIONS ARE FINAL.**

9. GRAND PRIZE

From Camping World of Dothan one contestant will win:

- One Jayco Flight SLX Sport Bunk house camper (MSRP: $26,000)

Prize details, model, manufacturer, colors, specifications and availability are subject to change without notice. The Station reserves the right to substitute prizes of equal or greater value. The winner must comply with all Camping World delivery requirements.The Grand Prize is not redeemable for cash and is non-transferable. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable for reasons beyond Sponsor's reasonable control."

The Winner is solely responsible for all applicable federal, federal, state, and local taxes and incidental fees related to any contest prize is non-transferable and not assignable. The winner will be required to execute an affidavit of eligibility, liability release and certain tax forms, and provide such other information as may be required to own or operate the grand prize prior to claiming the grand prize. By entering the contest each participant consents without limitation and without receiving additional compensation, to use of his or her name, voice, photograph, and/or likeness by sponsor and its respective affiliates and promotional partners for advertising and promotional purposes, including, but not limited to, without limitation, on radio broadcast stations or on the internet. Failure to make promotional appearances requested by sponsor or grant such rights as reasonably requested by sponsor may result in disqualification. Certain prizes are subject to blackout dates and limitations.

10. ADDITIONAL PRIZES

Contest Sponsors may award additional prizes including but not limited to: Swag bags, Gift cards, Merchandise, Outdoor equipment, Furniture, Coolers, Promotional items, Sponsor gift packages

Prize substitutions may occur without notice or guarantee.

11. ODDS OF WINNING

Odds depend upon:

- Number of keys found
- Number of eligible qualifiers
- Successful verification
- Random selection
- Final gameplay

12. PUBLIC CONDUCT

Contestants must behave respectfully toward: WOOF FM staff, Camping World employees, Sponsors, Volunteers, Other contestants, and Members of the public.

Threatening, abusive, dishonest, unsafe or disruptive conduct may result in immediate disqualification without notice.

13. SAFETY

Participants are expected to obey all laws. Contestants may NOT:

- Trespass
- Damage property
- Enter restricted areas
- Climb fences
- Ignore posted signs
- Enter private property without permission
- Create unsafe traffic situations
- Endanger themselves or others

If a Secret Key cannot be safely retrieved, participants should not attempt retrieval. In fact, all keys will be found on public property and not placed anywhere that is not openly seen to the naked eye. The Station will not intentionally hide keys in unsafe locations. Participants assume all risks associated with searching for keys.

14. RELEASE OF LIABILITY

By participating, all entrants agree to release, indemnify, defend and hold harmless sponsor and all of its respective affiliated companies and all of their respective directors, officers, employees, agents, legal counsel, and/or participating promotional partners from all losses, damages, penalties, claims, actions, suits, cost, and expenses of any kind whatsoever. Any property damage, personal injury, or death to any participant or third party person caused by or arising out of or in connection with participation in the contest or with the use of any prize awarded. Sponsor is not responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion,defect, delay in operation or transmission, communications line failure theft or destruction or unauthorized access to the contest or the equipment used in its administration.Participation is entirely voluntary.

15. CAMPER DISCLAIMER

Neither AMP Media, WOOF FM, Camping World, or its sponsors makes any warranty regarding the camper beyond any manufacturer's warranty that may apply. Winner accepts the camper "AS IS" except where prohibited by law. Camping World shall not be liable for future repairs, maintenance, recalls, mechanical failures or defects after delivery except as required by applicable law. Winner does not receive cash value for the camper and no substitutions will be allowed unless approved by Camping World.

16. MEDIA RELEASE

By accepting any prize, entrants grant WOOF FM, AMP Media, Camping World and participating sponsors permission to use their: Name, Photograph, Voice, Video, Likeness, City of residence for promotional purposes in any media without additional compensation unless prohibited by law.

17. TAXES

The winner is solely responsible for all federal, state and local taxes associated with prizes. The winner is also required to pay tax ,title, and liability. A Form 1099 will be issued as required by law.

18. DISQUALIFICATION

The WOOF FM reserves the right to immediately disqualify any individual who:

- Cheats
- Tampers with contest materials
- Provides false information
- Uses multiple identities
- Harasses staff
- Violates these rules
- Engages in fraudulent conduct
- Attempts to interfere with the contest

All disqualification decisions are final. All disqualifications are the sole discretion of WOOF-FM/Camping World

19. FORCE MAJEURE

The Station may postpone, modify or cancel the contest without liability. Contest Sponsors shall not be responsible for: delays, interruptions or cancellations resulting from circumstances beyond their control including but not limited to: Weather, Natural disasters, Power outages, Equipment failures, Government action, Pandemics, Civil disturbances, Acts of terrorism, Mechanical failures, Vendor delays, and/or Camper availability.

20. RIGHT TO MODIFY

Sponsor reserves the right to make reasonable changes to these Official Rules when necessary due to circumstances beyond Sponsor's reasonable control; provided, however, that Sponsor will not materially change the odds of winning, eligibility requirements, method of determining the winner, or the nature or value of the Grand Prize after the Contest has commenced except where required by law or where circumstances beyond Sponsor's reasonable control make such change necessary. Any material change will be announced on-air and posted on the 99.7 WOOF FM website."

21. GENERAL CONDITIONS

Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process of the operation of the contest, to be acting in violation of these rules or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person, or for any other reason deemed reasonable by sponsor. If after the contest has begun changes or updates in these rules are deemed necessary by the sponsor all changes will be announced on the station. Sponsor reserves the right to terminate the contest if fraud, misconduct or technical failures destroy the integrity of the contest or for any other reason deemed reasonable by the sponsor.

22. DISPUTES

As a condition to participating in the contest, participants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this contest, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in Houston County, Alabama having competent jurisdiction, which court shall apply the laws of the state of Alabama without regard for the doctrines of Conflict of Law. Further in any such dispute under no circumstances will participants be permitted to obtain awards, for, and each hereby waives all rights to claim punitive, incidental or consequential damages or attorney

WINNER IS RESPONSIBLE FOR PAYING ALL TAX, TAG, TITLE, LIABILITY, AND FEES

23. PRIVACY/ DATA PROVISION

99.7 WOOF FM may ask for qualifiers:

- Names
- Addresses
- Phone numbers
- Email addresses
- Driver's license information
- Possibly SSNs from the winner

Participant information will be used. SSNs/tax information will only be collected from the winner/required individuals for legitimate tax/reporting purposes.

24. OFFICIAL RULES

A complete copy of these Official Rules may be obtained at: **99.7 WOOF FM studios,** or by visiting the Station's official website 997wooffm.com