

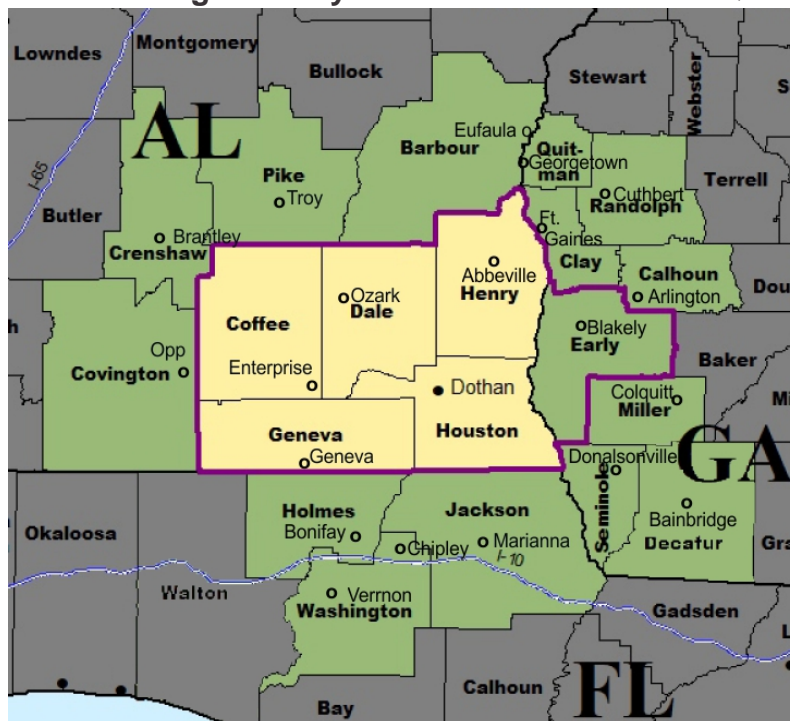
WOOF FM's 60th Birthday Celebration Giveaway



Listen to WOOF FM to Win Qualifying Prizes and a Chance to Win the 60th Birthday WOOF FM Mustang!

IMPORTANT CONTEST RULES

- 1) YOU MUST BE PRESENT TO WIN (Sat, Nov 16, 11am to 2pm at Ed Sherling Ford)
- 2) You must be 19 years of age or older.
- 3) You must hold a Valid Drivers License.
- 4) You must live in one of the green or yellow counties below to Qualify.



WOOF FM Designated Listening Area

- 5) You are responsible for all taxes and fees for any prizes you may win.
- 6) No purchase necessary, void where prohibited.
- 7) Full contest rules are available online at 997wooffm.com or at the WOOF FM studio.
- 8) Employees and their immediate family members of sponsors are not eligible to enter.

OFFICIAL RULES
"WOOF FM'S 60th BIRTHDAY CELEBRATION GIVEAWAY"

I. CONTEST

The Sponsor of "WOOF FM'S 60th BIRTHDAY CELEBRATION GIVEAWAY" (the "Contest") will give away one 2024 Ford Mustang automobile with Manufacturer's Suggested Retail Price of \$33,990.00 (the "Grand Prize") and additional "On-Air Qualifying Prizes" with various estimated values according to the terms and conditions of these rules. The Contest will run from September 3rd, 2024 to November 16th, 2024. Radio broadcast station WOOF FM is owned by WOOF, Inc and is referred to in these rules as the ("Station").

II. SPONSOR

The Contest is sponsored by WOOF, Inc (the "Sponsor") that is the licensee of WOOF FM Dothan (the "Station").

III. ELIGIBILITY

All individuals that are 19 years of age or older, possessing a valid driver's license, and residing in the "WOOF FM Designated Listening Area" consisting of these Counties:

AL: Barbour, Coffee, Covington, Crenshaw, Dale, Geneva, Henry, Houston, Pike.

GA: Calhoun, Clay, Decatur, Early, Miller, Quitman, Randolph, Seminole.

FL: Holmes, Jackson, Washington

Only one person may qualify per household in each of the "four ways to qualify".

IV. HOW TO QUALIFY

No Purchase Necessary

There are "four ways to qualify" for a chance to win the Grand Prize:

- 1) The first way to qualify is with the woof howl. Anytime midnight-to-midnight, WOOF FM may play the woof howl sound effect on the air. When we do and if you are the 19th qualified caller on our contest line you will win the "qualifying prize", a \$60 gas card and a 60th birthday edition plush baby woof wolf plus a WOOF FM Key Ring to be used in the 60th birthday WOOF FM Mustang grand prize drawing. Our howl sound effect will not be played during a commercial or song.
- 2) The second way to qualify is with a WOOF FM "Cash Card". You may obtain in person a cash card when we are out on location or at the WOOF FM studios during regular business hours, Monday through Friday 9a to 5p. Only one card per person for the duration of the contest. The cardholder is the person whose name and information is on the card. Anytime Monday through Sunday, midnight-to-midnight we may call out cash card numbers from those already distributed. If your cash card number matches exactly in order as given out on the air you have 10 minutes to call us back on our contest line to claim your "qualifying prize", a \$60 gas card and a 60th birthday edition plush baby woof wolf plus a WOOF FM Key Ring to be used in the 60th birthday WOOF FM Mustang grand prize drawing.
- 3) The third way to qualify is with "Work Call Wednesdays". Login to 997wooffm.com and let us know where you work, when & why you listen, and how many co-workers you have in your office or on your shift. Include your full name and phone number then listen at work! If you hear your name on the radio at work, call us back within ten minutes at 1-800-239-9663 to claim your "qualifying prize", a \$60 gas card and a 60th birthday

edition plush baby woof wolf plus a WOOF FM Key Ring to be used in the 60th birthday WOOF FM Mustang grand prize drawing.

4) The fourth way to qualify is stop by one of our specified "Out On Location" broadcasts and enter into a drawing to be drawn at the conclusion of the broadcast for a "qualifying prize" of a \$60 gas card and a 60th birthday edition plush baby woof wolf plus a WOOF FM Key Ring to be used in the 60th birthday WOOF FM Mustang grand prize drawing. (We will notify winner. Presence not required).

WOOF FM's 30-day contest rule does not apply. The Sponsor, and its respective affiliates, subsidiaries, agencies and divisions, participating promotional partners, and each of their respective employees and immediate family members are ineligible to participate in the Contest. The Contest is void where prohibited by law. Each individual that participates in the Contest agrees to be subject to and abide by these rules. Any deviation from these rules on the part of any participant will render that contestant ineligible. All decisions of the Sponsor are final.

WOOF, Inc. is not responsible for phone malfunctions. By participating in this contest you grant WOOF FM the right to broadcast your name, tape delayed winner's voice response or photograph, for any promotional purpose it sees fit. If you enter this contest under a fraudulent name or information, you and everyone in your household will automatically be disqualified from this contest and any future contest on WOOF FM. All tax and other liabilities incurred, as a result of a prize are the sole responsibility of the recipient. Winners will forfeit any prize not claimed within 2 weeks of winning. WOOF, Inc. reserves the right to amend or clarify rules at any time. WOOF, Inc. is not responsible for lost or misplaced Grand Prize entry Key Rings.

V. HOW AND WHEN TO WIN THE GRAND PRIZE

YOU MUST BE PRESENT AT THE "DRAW DOWN" TO WIN, being held on Saturday, November 16th, 2024 at Ed Sherling Ford, 805 Glover Avenue, Enterprise, AL 36330. Key Ring Registration will open at approximately 11:00 AM and closes at 12 Noon. The Grand Prize "DRAW DOWN" will begin at approximately 12:30 PM or immediately following the completion of registration. Registration will consist of verifying your Drivers License and placing your qualifying Key Ring in the DRAW DOWN DRUM. No proxies, place holders, or fill-ins allowed for qualified Key Ring holders. Qualifier must be present to win.

DRAW DOWN. Every 60 seconds or sooner, a Key Ring will be drawn from the Drum and its embossed number announced. Once the Key Chain number is called out it is eliminated from winning. This process continues until there is one Key Chain in the drum. The last Key Chain in the drum is the winner. If the individual registered for the last Key Chain drawn is not present when it is drawn, the previous Key Chain drawn is the winner, this will continue retroactively until a winner is Present.

VI. PRIZE INFORMATION

The Grand Prize will be awarded, multiple On-Air Qualifying Prizes will be awarded. The Grand Prize has a Manufacturer's Suggested Retail Price of \$33,990.00 and is a 2024 Ford Mustang automobile selected by the Sponsor from Ed Sherling Ford. Information about The Grand Prize and On-Air Qualifying Prizes will be broadcast on the Station and posted on the Station's website. On-Air Qualifying Prizes may be awarded to those Qualified Individuals selected by the methods described in Section IV. The Sponsor reserves the right to substitute any prize for cash or other similarly-valued consideration, however the Winner may not request any prize be substituted for Cash.

VII. PRIZE RESTRICTIONS/CONDITIONS.

THE WINNER IS SOLELY RESPONSIBLE FOR ALL APPLICABLE FEDERAL, STATE, AND LOCAL TAXES AND INCIDENTAL FEES RELATED TO ANY CONTEST PRIZE

Any Contest prize is non-transferable and not assignable. The winner will be required to execute an affidavit of eligibility, liability release and certain tax forms, and provide such other information as may be required to own or operate the Grand Prize prior to claiming the Grand Prize. By entering the Contest, each participant consents without limitation and without receiving additional compensation, to the use of his or her name, voice, photograph, and/or likeness by Sponsor and its respective affiliates and promotional partners for advertising and promotional purposes, including, but not limited to, without limitation, on radio broadcast stations or on the internet. Failure to make promotional appearances requested by Sponsor or grant such rights as reasonably requested by Sponsor may result in disqualification. Certain prizes are subject to blackout dates and limitations.

VIII. RULES; WINNERS LIST

Copies of these are available between 9:00 a.m. and 5:00 p.m., local time, Monday - Friday at WOOF, Inc. 2518 Columbia Hwy, Dothan, AL 36303 or will be provided to you if you send a stamped, self-addressed envelope that identifies the Contest, to the same address. The winners may be identified on the Station after the winners have been awarded their prize.

IX. GENERAL CONDITIONS

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of these rules, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, or for any other reason deemed reasonable by Sponsor. If after the Contest has begun changes or updates in these rules are deemed necessary by Sponsor, all changes will be announced on the Station. Sponsor reserves the right to change these rules at any time as it determines necessary in its sole discretion. Sponsor reserves the right to terminate the Contest if fraud, misconduct or technical failures destroy the integrity of the Contest, or for any other reason deemed reasonable by Sponsor.

X. LIMITATIONS OF LIABILITY

All participants agree to release and hold harmless Sponsor and all of its respective affiliated companies and all of their respective directors, officers, employees, agents, legal counsel, and/or participating promotional partners from all losses, damages, penalties, claims, actions, suits, costs, and expenses of any kind whatsoever and any property damage, personal injury, or death to any participant or third person caused by or arising out of or in connection with participation in the Contest or with the use of any prize awarded. Sponsor is not responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Contest or the equipment used in its administration.

XI. DISPUTES

As a condition to participating in the Contest, participants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in Houston County, Alabama having competent jurisdiction, which Court shall apply the laws of the State of Alabama without regard for the doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and each hereby waives all rights to claim punitive, incidental or consequential damages, or attorneys' fees.

WINNER IS RESPONSIBLE FOR PAYING ALL TAX, TAG, TITLES, AND FEES

WOOF FM CONTEST LINES: (800) 239-9663